From a crew member's point of view the general public is not aware of the rudeness that the cell has and they are not always thoughtful of the conversation that comes from talking on the phone. If we are performing safety related duties it would behove the traveling public to pay attention and i have personally spoke to many passengers regarding the a/c cabin as the last quite place on the face of the earth. Please leave it like it is meaning that passengers have to have them off once the boarding dooor has closed. Thankyou